

SONOMA CLEAN POWER

It's Time to Flip the Switch for Clean Energy and Green Jobs

With Sonoma Clean Power, Sonoma County residents can make a real GLOBAL difference toward saving this planet for future generations.



CLEAN ENERGY

Sonoma Clean Power is the path to clean energy for Sonoma County.

- Sonoma Clean Power ensures that our energy comes from cleaner sources.
- Our community's renewable energy goals under the *status quo* are not being met.
- With Sonoma Clean Power, our community will be able to join together in purchasing clean electrical power, increasing stability through local control of electric rates, and developing generation projects that increase local employment.

LOCAL JOBS

Sonoma Clean Power will produce local jobs and build the local economy by developing new local energy sources.

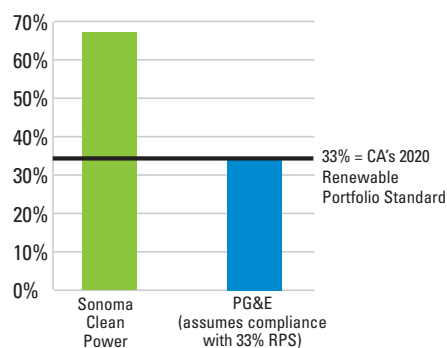
- Sonoma Clean Power will be a catalyst for the private sector to use its ingenuity, technical experience and entrepreneurial know-how to develop existing and new clean energy sources – and that means **new local jobs**.
- Sonoma County has a wide array of clean energy sources such as geothermal from the Geysers, biogas from agricultural waste, solar and wind.
- Local control of electric rates can attract new businesses and retain existing ones by offering targeted incentives.

EASY TO BE GREEN

Sonoma Clean Power makes being green effortless.

- When you make the switch to clean power with Sonoma Clean Power the only change you'll see will be a line item on your PG&E bill for 'generation' – part of your bill that reflects the charge for the actual power source you use.
- Maintenance of the energy transmission system, customer service and billing will continue to be provided by PG&E. If you decide you want to stay with PG&E for everything, including generation, you can easily opt-out of Sonoma Clean Power at no cost you.

2020 Projection – % Renewable Power



A renewable energy portfolio is being designed for Sonoma County, as described in the Sonoma County Community Climate Action Plan. 67% of electrical power would be from new local renewable sources – a possibility through Sonoma Clean Power.

Sonoma Clean Power is for YOU...

If you would prefer that your electricity and that of your community were from clean, renewable energy sources over fossil fuels or nuclear power.

If you would like to be a part of creating local jobs and improving the local economy while developing new, clean energy sources.

If you prefer to have local accountability, rate stability, control of energy purchasing decisions at competitive rates.



Join the Campaign!

The Climate Protection Campaign has provided local leadership since 2001, encouraging local action to reduce greenhouse emissions and protect our climate. As a result, Sonoma County is the first county in the nation where 100 percent of its cities and the County government have pledged to reduce emissions. They have adopted the most ambitious greenhouse gas reduction target in the country. The Climate Protection Campaign's comprehensive Community Climate Action Plan outlines how to get there.

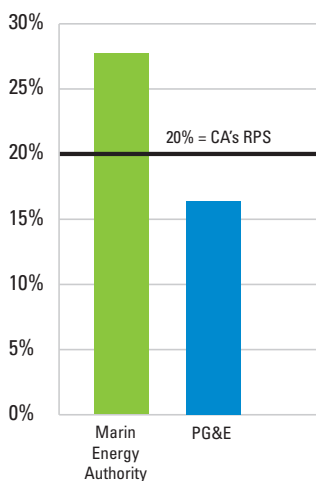
Sonoma Clean Power, a community choice aggregation program, is an outcome of these efforts. The Sonoma County Water Agency is conducting a feasibility study to be completed in September 2011, as the Climate Protection Campaign continues to build support among elected leaders and the public.

Sonoma Clean Power means rate stability, strengthening our local economy, facilitating energy independence, generating jobs and protecting the climate. Over one hundred local government, business and community leaders have joined Friends of Sonoma Clean Power.

What is Sonoma Clean Power?

- A government body created by a county, city or combination as a joint powers authority. The legal term for this type of joint power authority is a Community Choice Aggregation, or CCA. Sonoma Clean Power is the interim name for Sonoma County's CCA pending official formation.
- Sonoma Clean Power can purchase electricity, set rates, sell revenue bonds and build energy-generating facilities.
- PG&E continues to provide customer service, maintain the power lines, transmit power and handle billing.
- Community Choice Aggregation is enabled by California legislation passed in 2002.

2010 – % Renewable Power



Marin Energy Authority Success Story

Launched in May 2010, Marin Energy Authority (MEA) is the first operating community choice energy program in California. All MEA customers receive a minimum of 27% renewable energy, more than any other utility in California and a full 10% more than what is provided by PG&E. In addition, MEA customers have the choice to purchase 100% clean energy for an additional penny per kilowatt-hour (about \$5 to \$10 more per month). In its first reporting, MEA exceeded California's Renewable Portfolio Standard by 40%.



Please contact us!

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