

# PROGRAMS AND ACCOMPLISHMENTS

*The Climate Protection Campaign has been instrumental in bringing millions of dollars to Sonoma County to support climate protection initiatives and programs.*

## Our Blue Print - Sonoma County Community Climate Action Plan

Issued in 2008 with government, business, and community backing, the Community Climate Action Plan outlines the package of solutions to meet Sonoma County's bold greenhouse gas reduction target - 25% below 1990 levels by 2015. The Plan's solutions focus on 4 key categories: Transportation and Land Use, Energy Efficiency, Renewables, and Conserve and Capture. Implementing these solutions is the driving force behind the program initiatives of the Climate Protection Campaign.

## Key Programs and Initiatives

**Transportation:** Inspired by a visionary idea from one of our advisors, the Campaign capitalized on a funding opportunity from the Metropolitan Transportation Commission to convene partners and propose an innovative dynamic ridesharing project. Using smart phone technology and financial incentives, this project will enable people to carpool. Final approval for this **\$1.5 million**, 3-county program is expected at the end of October. (Sonoma County portion \$575,000, CPC portion \$200,000)

**Energy efficiency:** The Campaign was instrumental in bringing in **\$2.6 million dollars of federal grant money** for a countywide, comprehensive energy efficiency retrofit initiative. The Campaign is the guiding force and implementation manager for this initiative in Sonoma County which calls for retrofitting 13,000 buildings over the next two years. (Sonoma County portion \$2.6 million, CPC portion \$140,000)

**Power-Up Locally - Renewables:** Through our vision and work, Sonoma County received a **\$1 million grant** from the California Energy Commission for a 3 year project to design the switch from fossil fuels to renewables. Project collaborators include Los Alamos National Laboratory, the Sonoma County Water Agency, the Regional Climate Protection Authority, Local Power, and the Climate Protection Campaign. Once the project is complete, we will have a refined map of the best locations for renewable energy facilities, the foundation for Sonoma Clean Power. (Sonoma County portion \$550,000, CPC portion \$55,000)

**Cool Schools:** Since 2003 the Climate Protection Campaign has supported student leaders in taking action to protect the climate. Seven high schools have proven results in significantly reducing emissions associated with the student commute. An **\$867,000 grant** proposal we helped write was just recommended for funding. The grant covers 3 counties plus San Jose, and includes support for expanding the Climate Protection Campaign's Cool Schools program. (Sonoma County portion \$400,000, CPC portion \$400,000)

**Conserve and Capture - Solid Waste:** Last year we helped stop the sale of the County's solid waste system. Based on our analysis, selling would have impeded climate protection efforts. In the aftermath of this decision, we are leading an initiative with local officials, businesses and key stakeholders to develop a sustainable system for managing Sonoma County's solid waste. This initiative will be an inspiring model to show how the community comes together to solve complex problems.

